PROJECT 2

Client Name
Theatre Project

Problem
Design a poster for the live performance of “Where the Whangdoodle Sings” at Theatre Project in Baltimore.

Audience
The audience are adults interested in live, experimental theater.

Background Information
The design of the poster should reflect and/or relate to the ideas and themes presented in the performance. A review can be found here: https://bmoreart.com/2014/01/where-the-whangdoodle-sings-a-review-by-nancy-murray.html

The design of the poster can be illustration, photography, and typography or a combination of the three.

Specifications
The design should be provided in 2 Pantone Colors. The color of the paper can be considered a third color but please consider how paper color can affect ink. The poster image can bleed on all four edges if necessary.

Copy
Generous Company presents K. Frithjof Peterson’s Where the Whangdoodle Sings January 9–19 Theatreproject.org

Other information
The posters are viewed on the street and in shop windows so your design should be immediate as well as keep community standards in mind. A secondary purpose of theatre posters is typically as an art keepsake for the cast, crew and audience.

Presentation
- Please submit your entry as one 12" x 18" PDF
- Your poster should be vertical
- Please include the attached Theatre Project Logo in your design. You may resize the logo to suit your design.